

PORTFOLIO

Irene Chaure

SENIOR CREATIVE DESIGNER

Designing unique, meaningful visuals
that connect and inspire.





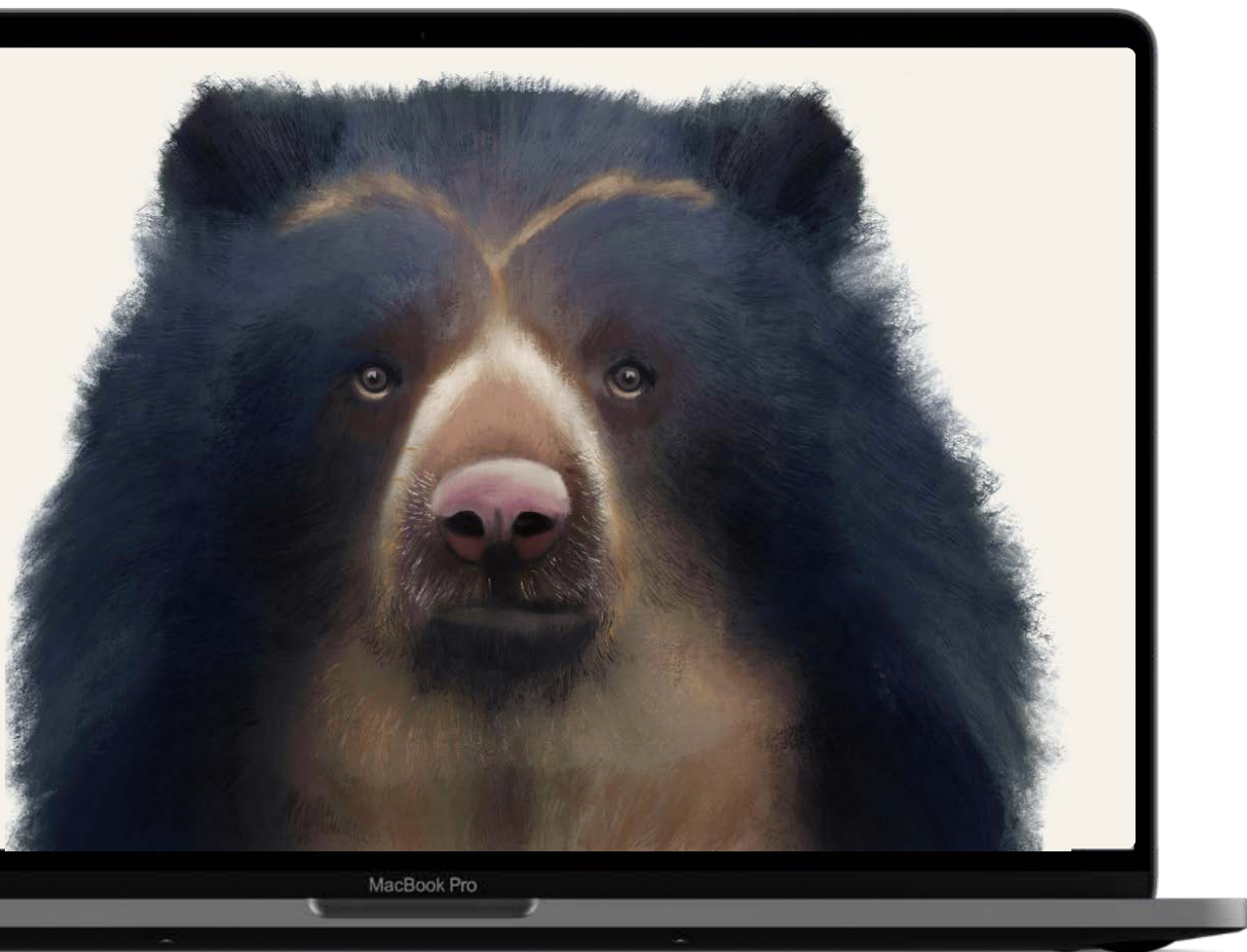
About Me

I'm a Freelance Senior Creative Designer specializing in animation, illustration, and advertising. My passion is crafting visual stories that connect with people and make an impact. Every project is a new opportunity to create something unique, tailored to capture each brand's essence and bring its ideas to life.

I'm dedicated to bring my clients visions to life. I stay updated with the latest design trends and techniques to ensure that every project I work on is of the highest quality.

As a visual designer, I don't just focus on making things look good; my goal is to create a lasting impact and ensure clear communication with the user.



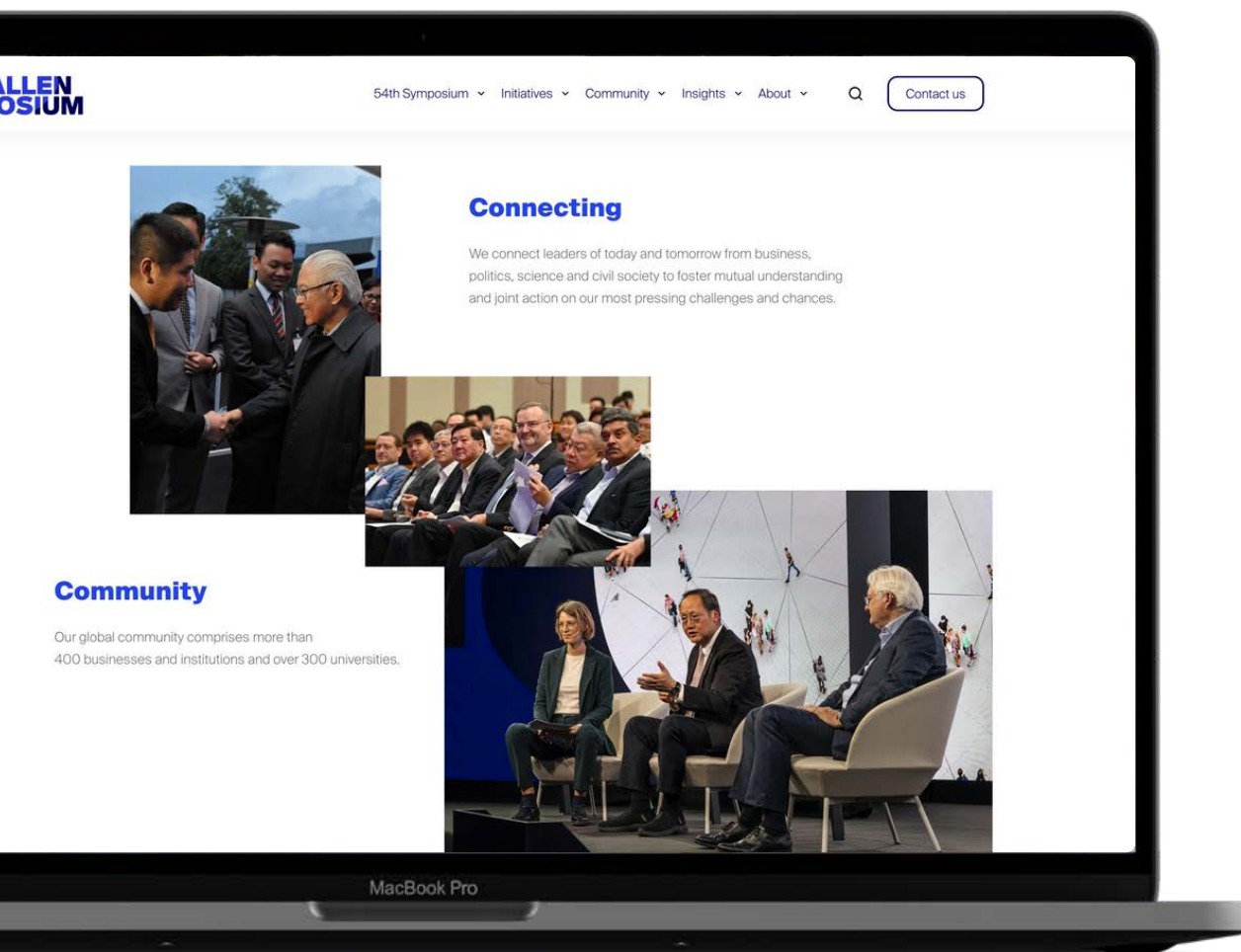


Zoo Berlin

Illustration and Branding

Designing illustrations and print assets to support the park's brand and magazines.



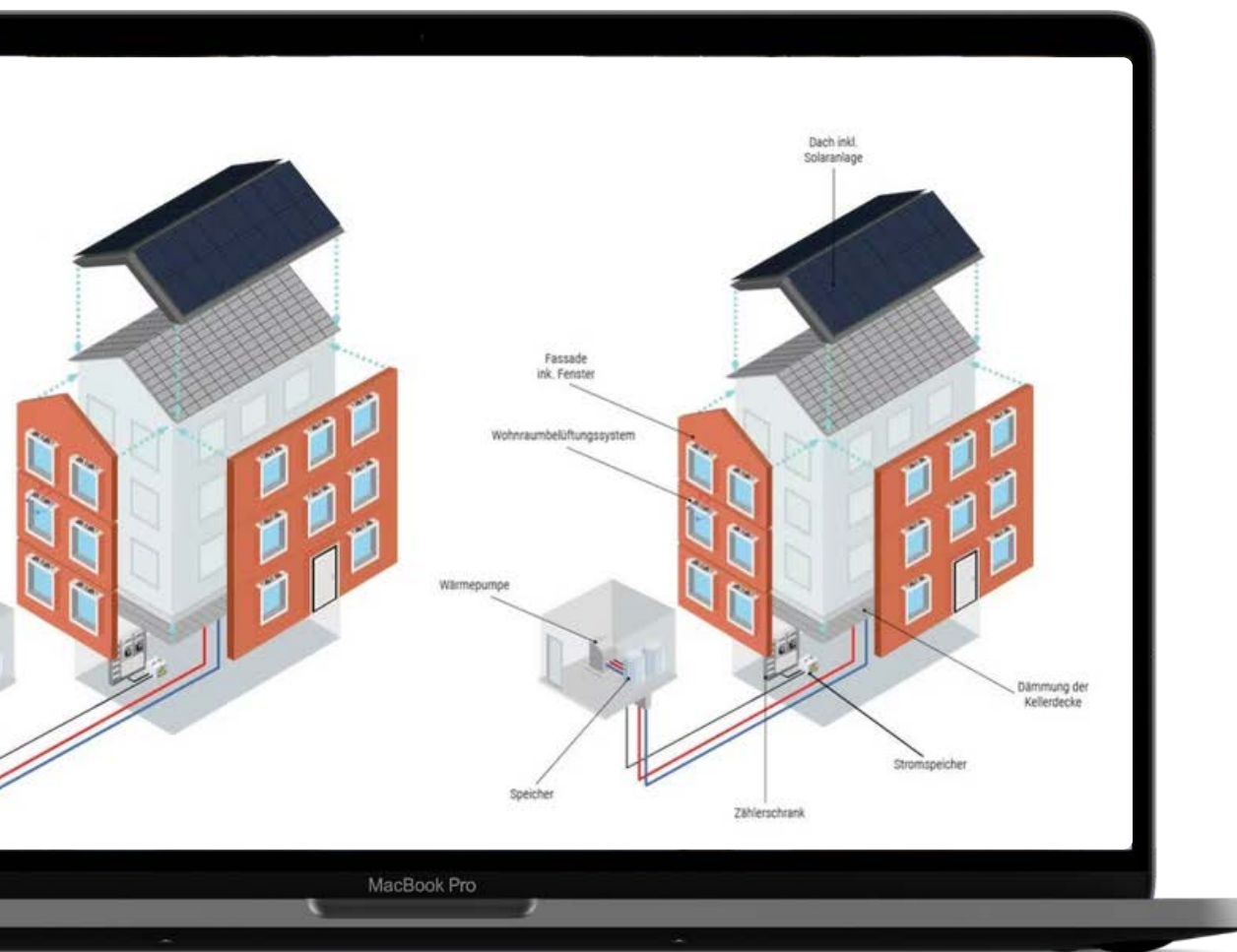


St. Gallen Symposium

Branding, Video Production,
2D Animation, Digital – UX & UI

Provided tailored services including design training for interns, event video production, and full advertising management to support effective campaigns.

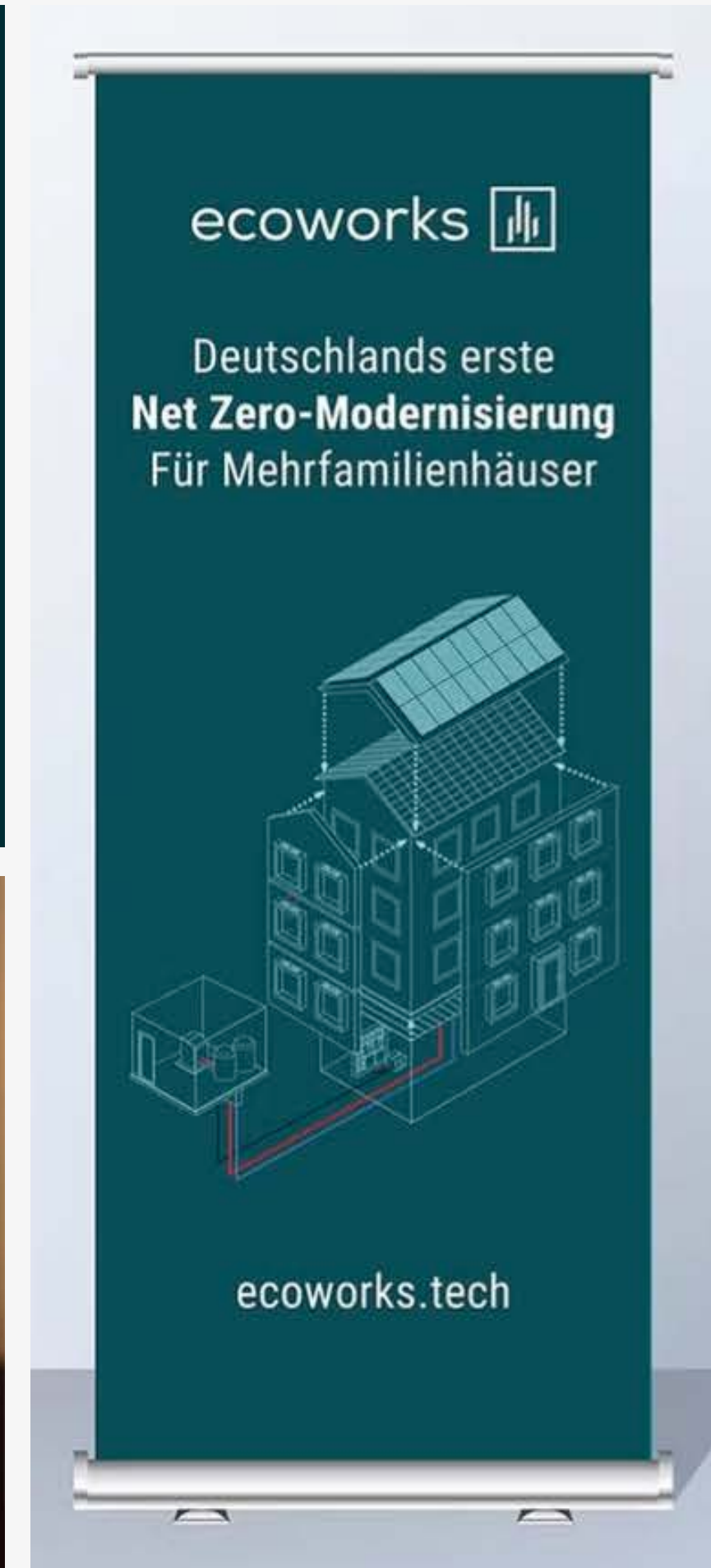
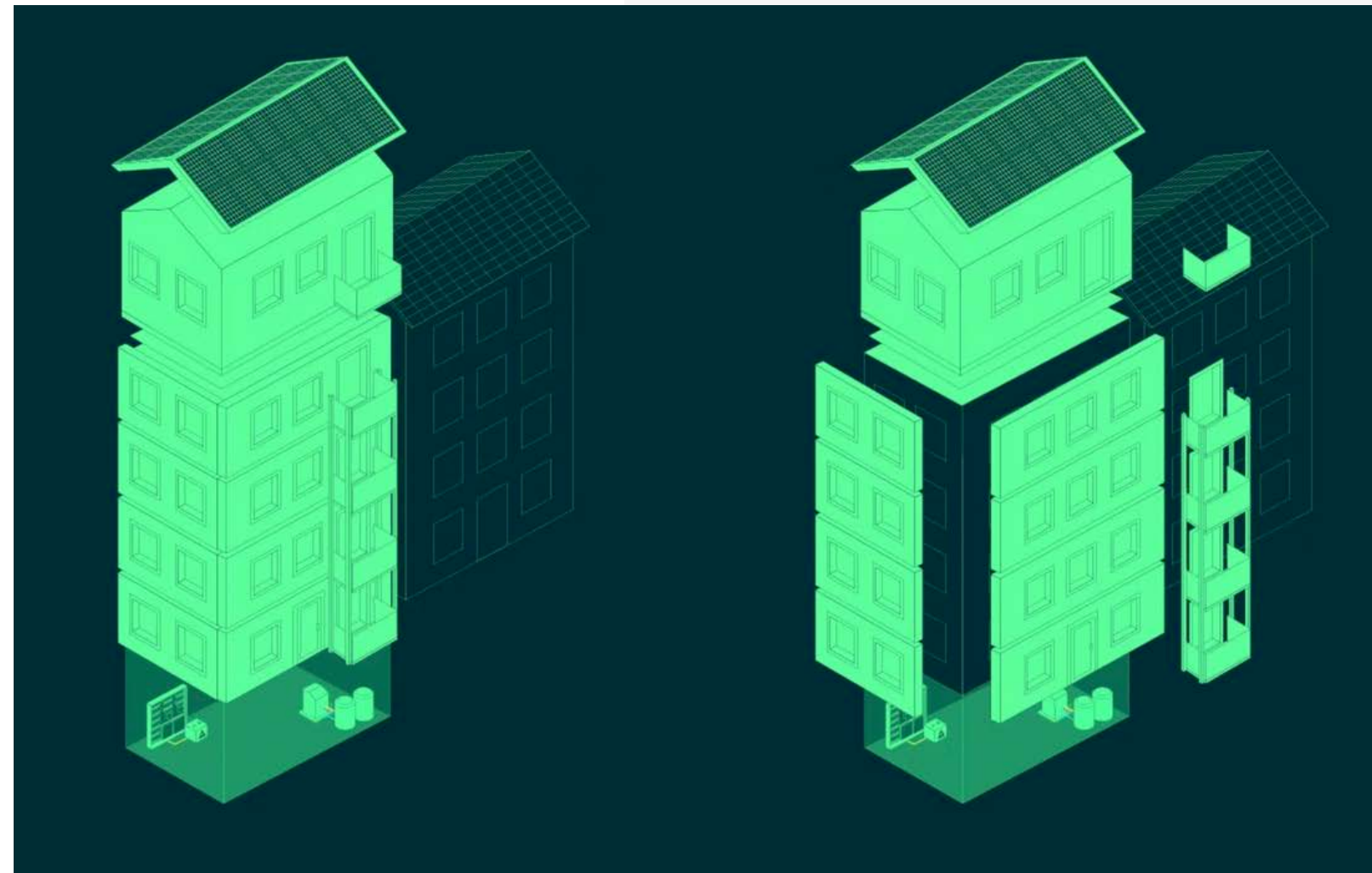


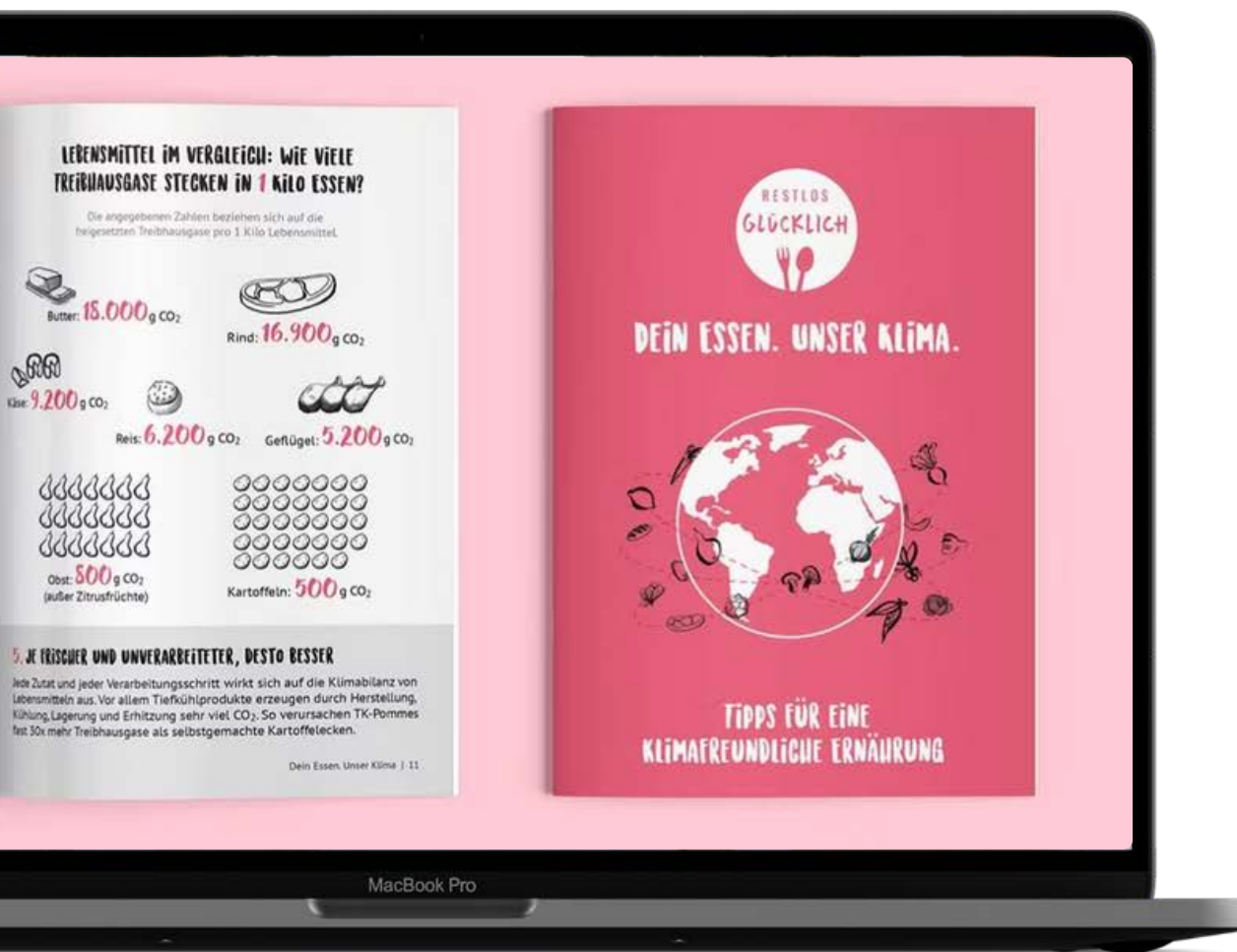


Ecoworks

Design, Illustration 3D, Animation, Rebranding

Ongoing collaboration delivering creative solutions including 2D/3D illustrations of renovations, Animation, Web Design, large-scale posters, and marketing materials such as magazines and brochures.



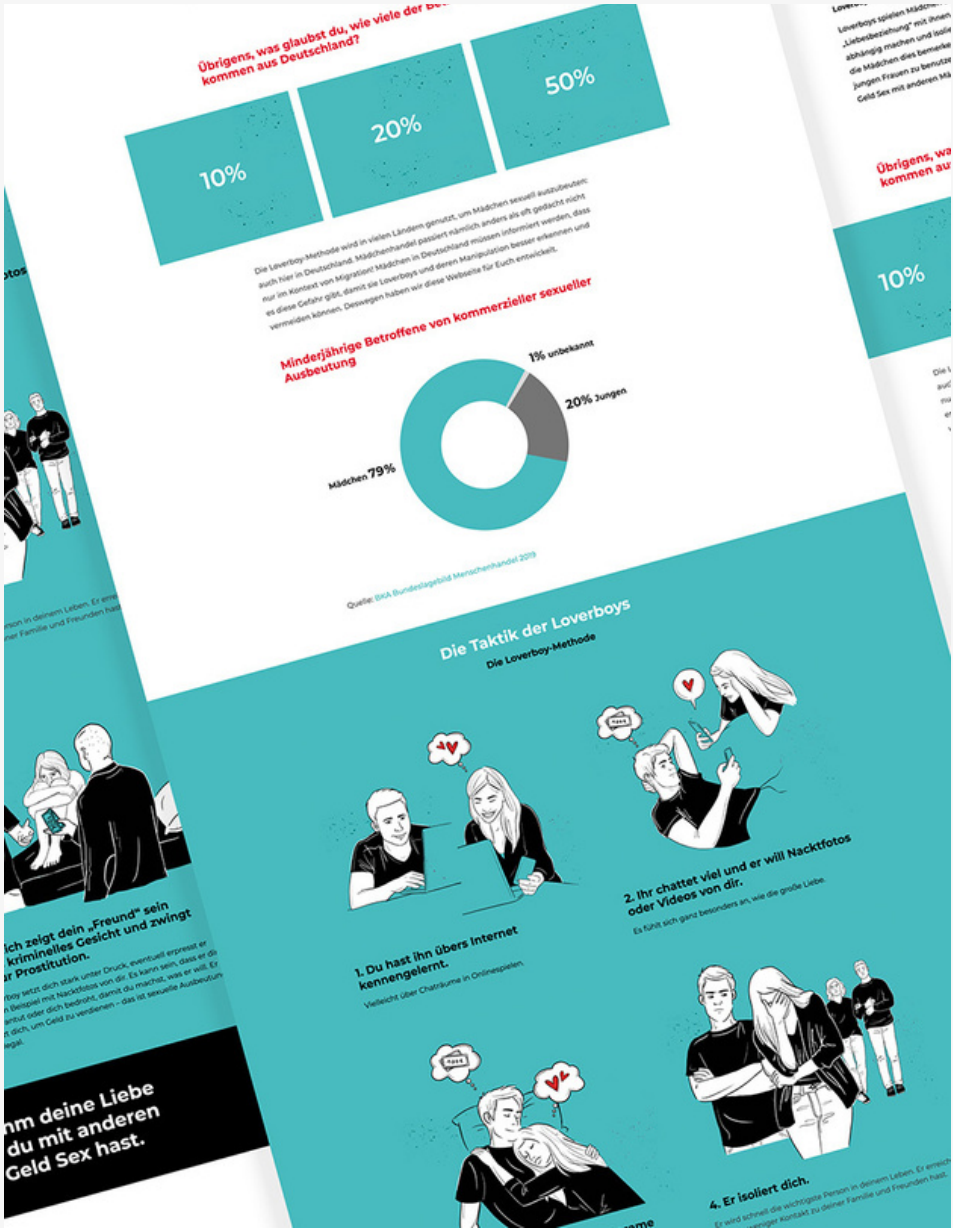
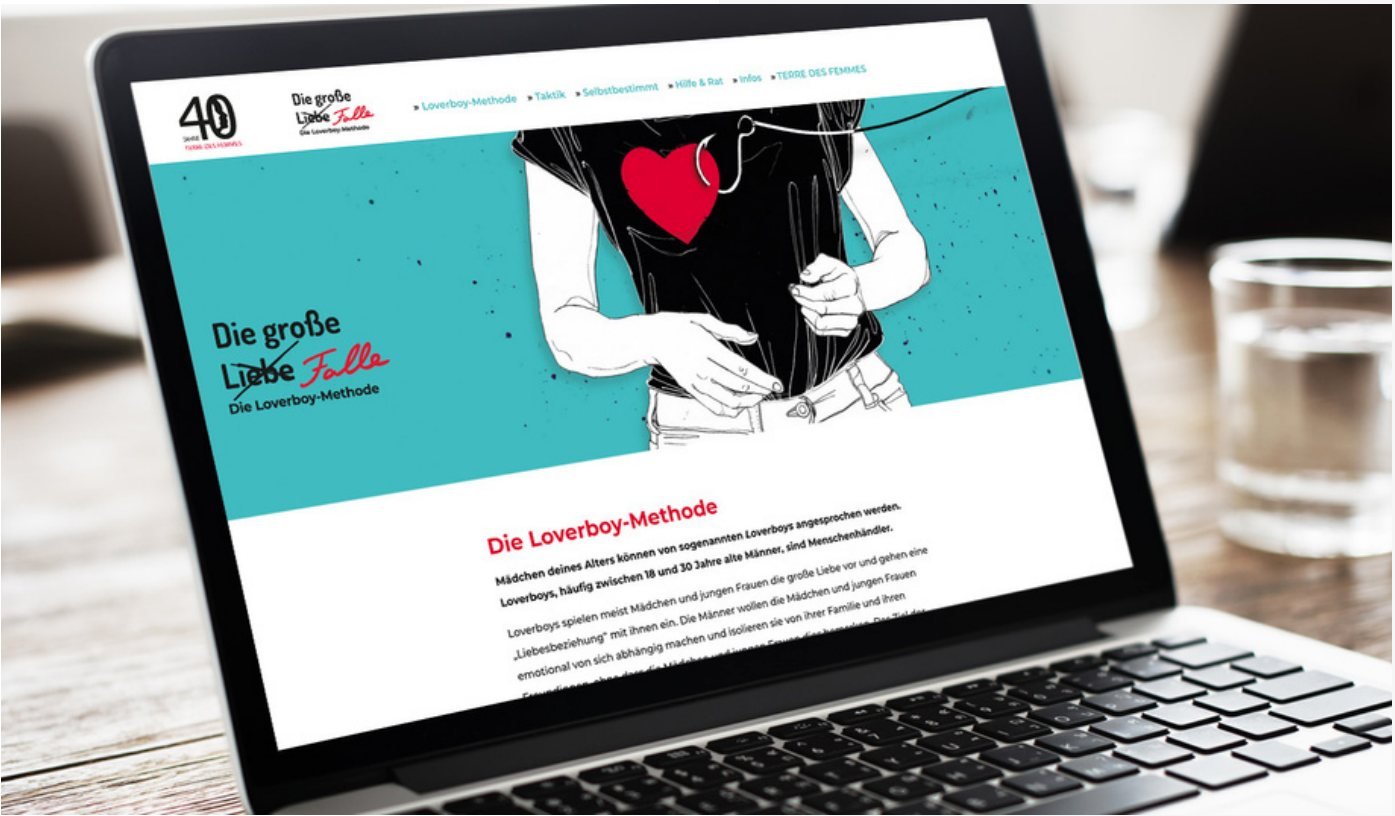
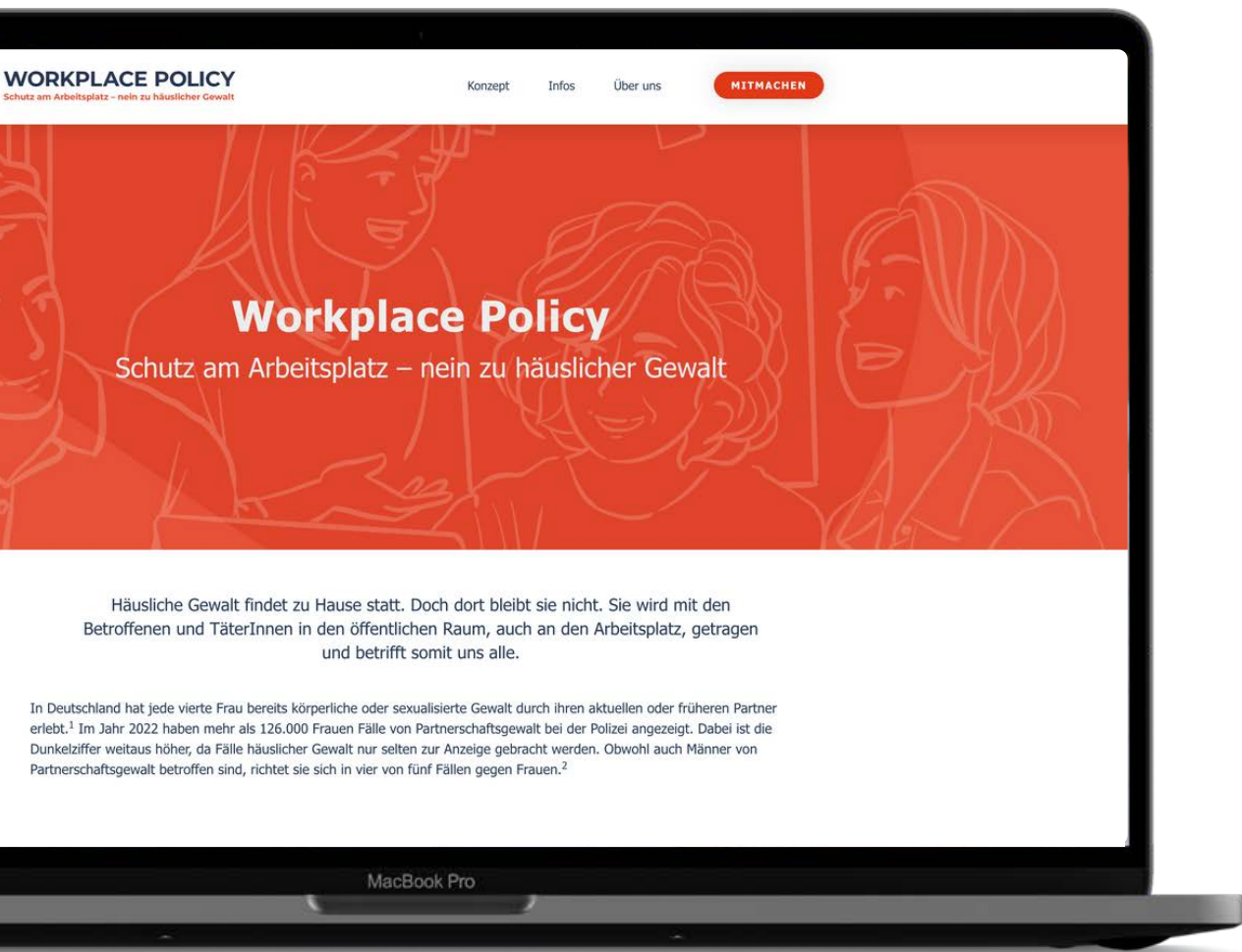


Restlos Glücklich

Rebanding, Exhibition Design, Illustration

Created publications (magazines, books, posters) raising awareness and offering solutions to reduce food waste.





Terre des Femmes

Illustration, Rebranding, Webdesign

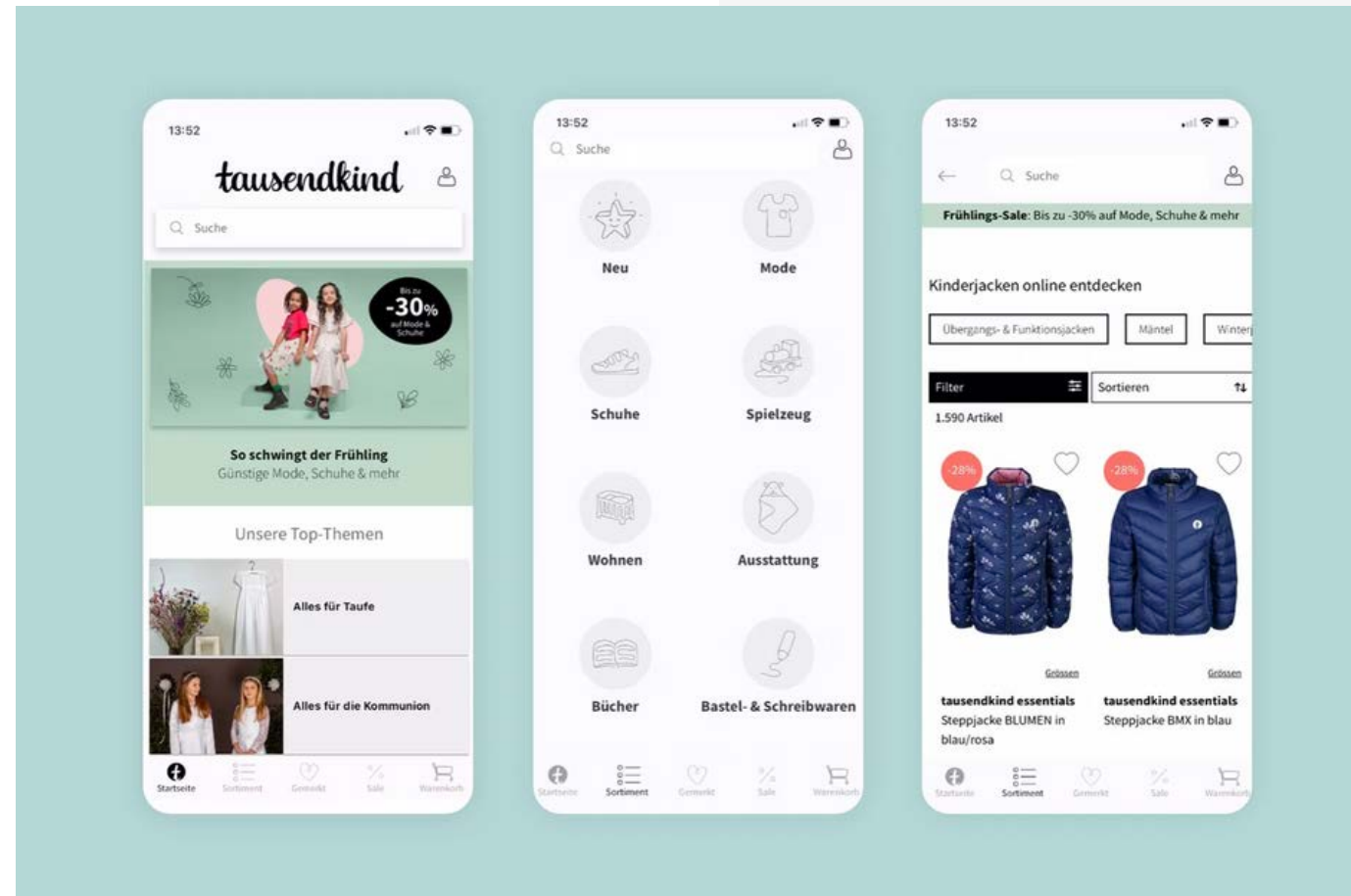
Collaborated on projects by providing corporate identity design, including visual branding and illustrations, alongside web development.



tausendkind

Illustration, UX/UI designs, Rebranding

Collaborated on projects by providing corporate identity design, including visual branding and illustrations, alongside web development.

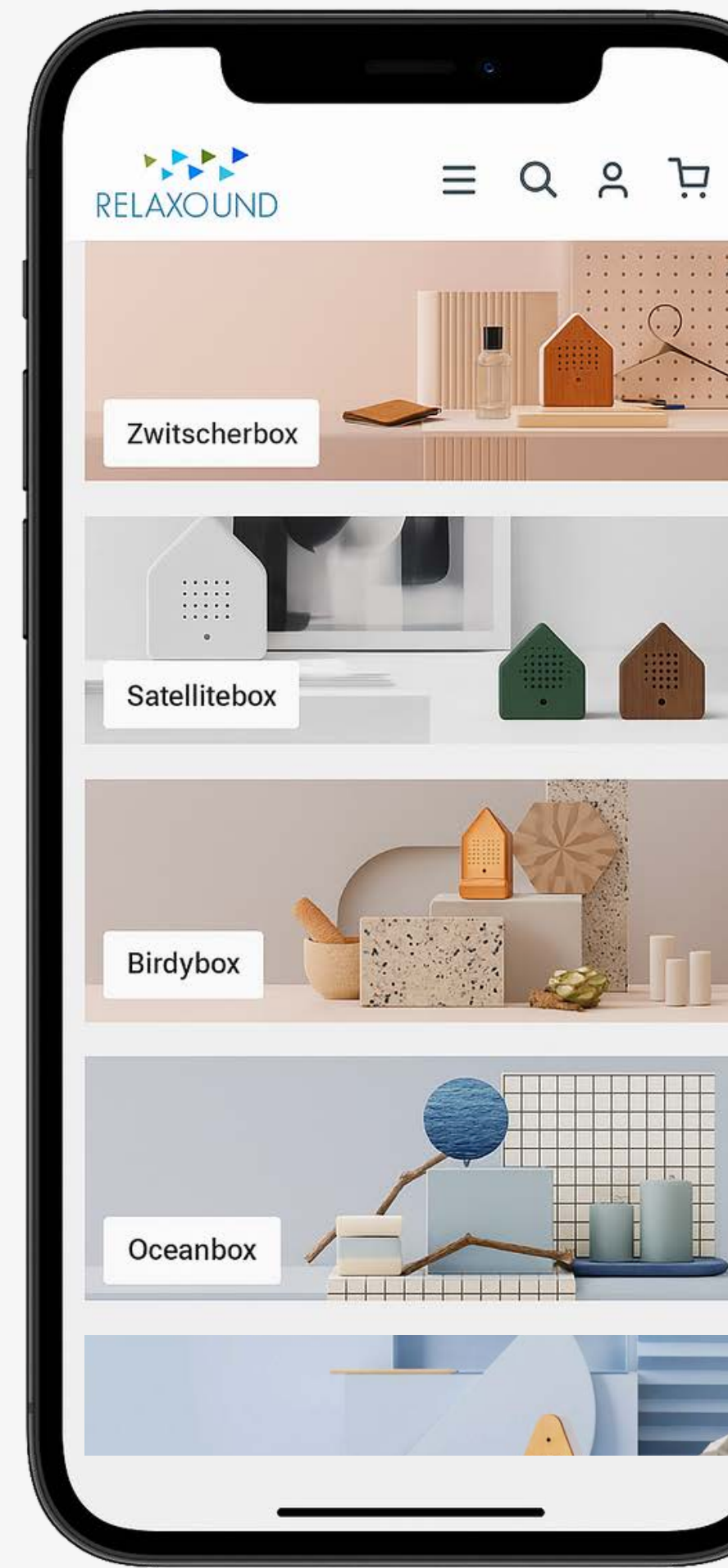




Relaxound

*Rebranding, Advertising & Exhibition Design,
Photo Creation and Retouching*

Developed advertising materials, magazine layouts, and exhibition designs. Created and retouched photography to reflect the brand's calming and harmonious identity.

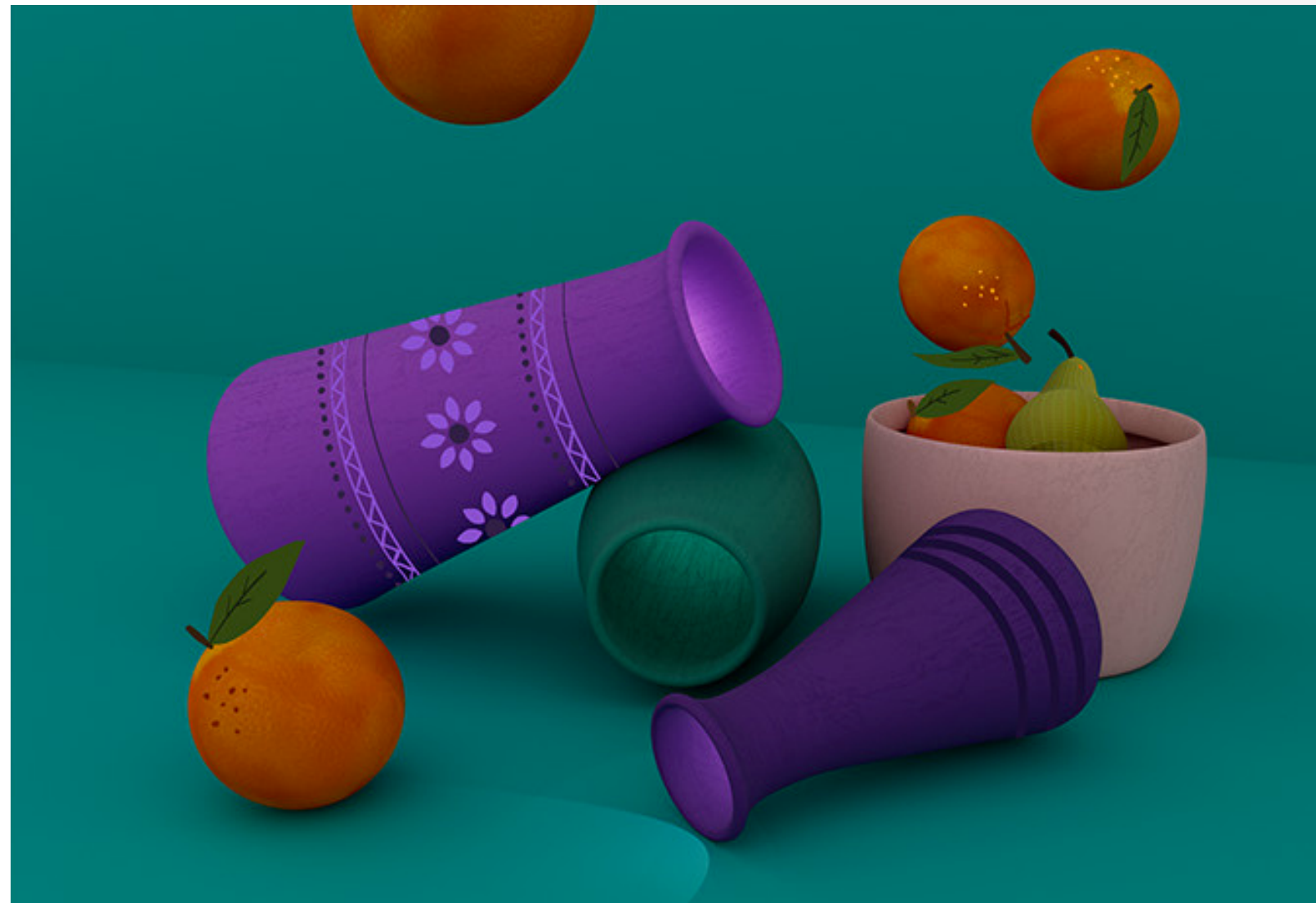




Others

*Illustration, 2D Animation, 3D,
Cel Animation, Stop Motion*

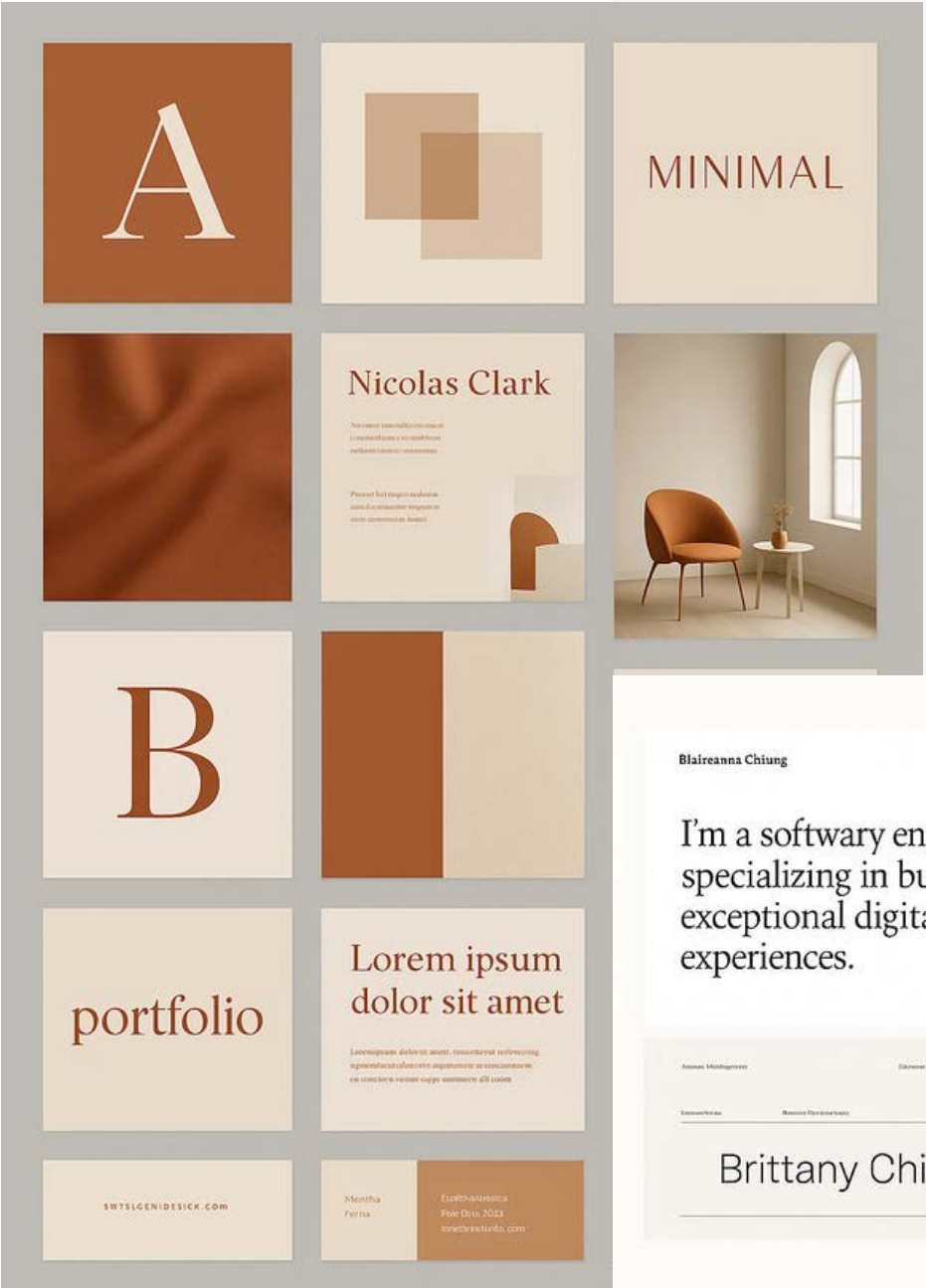
I like to create 2D and 3D illustrations, videos, and animations that combine technical expertise and creativity to deliver compelling visual solutions.



Moodboards

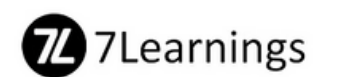
Design

I enjoy creating moodboards as a first step in projects, helping to define the visual direction and ensure alignment with my clients’ vision.



CLIENTS

Some of the clients I have collaborated with:



Contact Me.

Feel free to reach out if you're looking to collaborate on a creative project or if you need assistance with your design needs: mail@irenechaure.com

- **LinkedIn**

www.linkedin.com/in/irenechaure

- **Website**

www.irenechaure.com

