



Irene Chaure

SENIOR CREATIVE DESIGNER



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📍 Barcelona

🌐 www.irenechaure.com

ABOUT ME

- Freelance Senior Designer with 15+ years of experience in Design, Illustration, and Digital Media. I merge handmade techniques with digital processes to create unique, impactful visuals. Passionate about creativity, collaboration, and making design that truly connects.

WORK EXPERIENCE

- 2018 – Current
Senior Creative Designer – Freelance
Freelance | Barcelona
I am specialized in graphic and web design, illustration, digital painting, motion design, video and photo retouch.
- 2019 – 2024
Head of Design – Freelance
tausendkind GmbH | Berlin
Guided the Design Team, overseeing projects, strategies, and cross-department collaboration. Streamlined resources to enhance efficiency, maintained brand consistency, and delivered high-quality digital and print design.
- 2017 – 2019
Head of Design – Freelance
factorymarket GmbH | Berlin
Shaping the creative vision and design standards across the organization. Driving brand development and leading video and graphic campaigns.
- 2016 – 2018
Visual & Motion Designer
vjsual YYM Media Solutions GmbH | Berlin
Bringing graphics to life through motion, visual effects, and storytelling. Creating innovative concepts by combining audio, video, photography, animation, and illustration.
- 2014 – 2016
Art Director
A&B One Digital | Berlin
Developed and directed the visual style of campaigns and publications. Supervised and approved design work, photography, and graphics to ensure brand consistency. Collaborated with clients and teams to define strategies and deliver visual concepts across digital, branding, marketing, print, and video.
- 2012 – 2014
Head of Design
tausendkind GmbH | Berlin
Led the Design Team, driving projects and strategies, optimizing resources, and ensuring brand consistency. Skilled in web design, print, photo retouching, and corporate branding.

EDUCATION

- LABASAD – School of Arts and Design, 2023 – 2024**
Master's Degree in Motion Graphics (2D & 3D): Focused on motion graphics theory and practice using After Effects and Cinema 4D.
- UOC – Universitat Oberta de Catalunya, 2011 – 2012**
Bachelor's in Marketing & Advertising: Specialized in Public Relations, Sponsorship, Sales Promotion, Personal Selling, Relationship Marketing, and Brand Communication.
- Arts and Design Academy – Vic, Barcelona, 2007 – 2009**
Senior Technician in Graphic Advertising: Comprehensive training in visual representation, advertising theory, graphic design, photography, typography, audiovisual media, and art history.
- European Software Institute – Barcelona, 2003 – 2006**
HND in Multimedia Technology: Skills in multimedia web design, image manipulation, 3D animation, sound design, and computer applications in art & design.

SKILLS

- Photoshop
- Illustrator
- Indesign
- After Effects
- Premiere
- Cinema 4D
- Figma
- Canva

PERSONALITY

- Creative
- Proactive
- Strong communicator
- Organized
- Team player

LANGUAGES

- Spanish
 - German
 - English
- Native proficiency
Full professional proficiency
Fluent proficiency